

TEXAS SOCIETY OF PLASTIC SURGEONS

2010 ANNUAL MEETING INVITATION TO EXHIBIT



**Hyatt Lost Pines Resort & Spa – Bastrop, Texas
September 23-26, 2010**



TEXAS SOCIETY OF
PLASTIC SURGEONS

Art & Excellence

www.tsp.net



WHERE & WHEN

The 2010 Annual Scientific Meeting is scheduled for September 23-26 at the Hyatt Lost Pines Resort & Spa in Bastrop, Texas.

Escape to infinite comfort at the expansive Hyatt Lost Pines Resort & Spa, a Four Diamond Austin hotel resort. Approachable luxury awaits you in the midst of rugged wilderness; where jeans and business suits intermingle with ease. Have the best of both worlds at the secluded 405-acre hotel, just minutes from the airport, downtown, and historic Bastrop.

Luxuries abound, from spacious guestrooms and extraordinary dining to pampering treatments at the spa.

DEDICATED EXHIBIT HOURS

- Dedicated exhibit breaks mean the physicians have time set aside to visit your booth.
- All continental breakfasts and food breaks will be held in the exhibit hall to give you more time with the physicians.
- The Friday evening Welcome Reception & Resident Award Presentations will be held directly across the exhibit hall – more dedicated time.

MAXIMIZE IMPACT AS A SPONSOR

We are also providing sponsorship opportunities which will increase your company's marketing impact.

DATA & STATISTICS

- TSPS has over 300 members throughout Texas.
- 50% of our members attend the meeting each year!
- Average of 25 exhibitors each year – that means quality time with physicians!

VALUE-ADDED BENEFITS TO MEET EVERY BUDGET

\$1,500 Gold Exhibitor

- Unique opportunity to meet with and market your products/services to plastic surgeons from across Texas
- One 6'x30" table and two (2) chairs located in the official TSPS Exhibit Hall for where attendees gather exclusively for breakfasts & Welcome Reception
- Recognition in onsite program materials as an Exhibitor if application is received by September 1, 2010
- List of program attendees distributed on-site
- Post conference list of attendees
- Complimentary copy of educational handouts
- Link to your company Web site from www.tsp.net, one month prior thru event one month post event
- TSPS Exhibits Passport – Physicians who visit each booth by the Saturday afternoon refreshment break will be eligible for a grand prize drawing

\$2,500 Platinum Exhibitor

All exhibits benefits listed under Gold Exhibitor, plus:

- Banner ad for your company for one month prior thru one month post event on www.tsp.net
- Recognition in attendee promotional brochure if application is received by June 1, 2010
- Recognition in onsite program materials and signage indicating level of exhibit if received by September 1, 2010
- Set of mailing labels for pre-registrants for advance promotion
- Link to your company Web site from www.tsp.net, for a total of two months prior thru event and two months post event
- Recognition at the following events: Friday Continental Breakfast, Friday Morning Refreshment Break, Saturday Continental Breakfast, Saturday Afternoon Refreshment Breaks, Sunday Refreshment Break
- Opportunity to purchase secondary booth at 50% of Gold Exhibitor rate



TENTATIVE
**SCHEDULE
 OF EVENTS**

FRIDAY, SEPTEMBER 24

7:00 – 7:30am	Breakfast in Exhibit hall
7:30 – 8:50am	Clinical Lectures
7:30 – 7:45am	Welcome and Introductions
7:50 – 9:00am	Clinical Lectures
9:00 – 9:30am	Break in Exhibit Hall
9:30 – 11:00am	Clinical Lectures
11:00 – 11:30am	Break in Exhibit Hall
11:30am – 12:30pm	Clinical Lectures
12:30 – 1:30pm	Resident Luncheon
1:30 – 3:30pm	Clinical Lectures
3:30 – 4:00pm	Break in Exhibit Hall
4:00 – 5:00pm	Clinical Lectures
5:00 – 7:30pm	Reception for Residents (Exhibitors Invited)

SATURDAY, SEPTEMBER 25

7:15 – 7:45am	Breakfast in Exhibit Hall
7:45 – 8:00am	Welcome and Introductions
8:00 – 9:30am	Clinical Lectures
9:30 – 10:15am	Break in Exhibit Hall
10:15am – 1:00pm	Clinical Lectures
1:00pm	EXHIBIT TEARDOWN
1:30pm	TSPS Golf Tournament
7:00pm	Cocktail Reception
7:30 – 9:00pm	TSPS Member Awards Dinner

SUNDAY, SEPTEMBER 26

8:00 – 9:30am	TSPS Business Meeting & Breakfast
9:45am – 12:00pm	Clinical Lectures
12:00pm	Meeting Ends

**DATES AND HOURS
 OF EXHIBITS**

**tentative*

Set-up exhibits:

Thursday, September 23

7pm – 9pm

Exhibit Hours:

Friday, September 24

7am – 4pm with the following Breaks in the Exhibit Hall:

7am – 7:30am

9am – 9:30am

11am – 11:30am

3:30pm – 4pm

5pm – 7:30pm Reception

Saturday, September 25

7:15am – 1pm with the following

Breaks in the Exhibit Hall

7:15am – 7:45am

9:30am – 10:15am

Breakdown Exhibits:

Saturday, September 25

1:00pm – 2:00pm

These dates and hours will be published in the conference program and statements will be made throughout the conference encouraging attendees to visit the exhibits.

Exhibitor tear down begins at 1pm on Saturday, September 25. Each exhibitor is responsible for promptly removing all exhibit materials from their exhibit area by no later than 2pm.

DRIVING DIRECTIONS

To/From Austin Bergstrom Airport

(approx 20 miles/30 minutes):

Exit airport, follow Hwy 71 East for approx 13 miles. Entrance to resort is immediate next left AFTER blinking yellow traffic light at Pope Bend Rd. Turn left into resort. Follow 3-mile drive to the lobby entrance.

From Bastrop

Take Hwy 71 west for approx 9 miles. Main entrance to resort is immediate next right after McKinney Roughs Nature Park. Turn right into resort. Follow 3-mile drive to lobby entrance.

From Houston and Points East to our Bastrop Texas Hotel

From the 610 Loop, take 290 west, 110 miles, passing through Brenham/Giddings to 21W (just past Paige). Turn left at 21W. Go approx 13 miles to Hwy 95 in Bastrop. Turn left at Hwy 95, .4 miles to Hwy 71. Turn right at Hwy 71 and travel 10.5 miles. Main entrance to resort is immediate next right after McKinney Roughs Nature Park. Turn right into resort. Follow 3-mile drive to lobby entrance.

From Dallas / Fort Worth and Points North

Travel east on I-35 approx 60 miles. Merge onto I-35 South and follow approximately 103 miles to the Texas 130 Toll Road. Travel S/E on Texas 130 approx 37 miles to the Hwy 71 exit. Travel east on Hwy 71 approx 10.5 miles. Main entrance to resort is immediate next left after blinking yellow traffic light at Pope Bend Rd. Turn left into resort. Follow 3-mile drive to lobby entrance.

From San Antonio, San Marcos and Points South

Follow I-35 North to Austin. Exit Ben White/Hwy 71 East. Stay on Hwy 71. The resort is approx 13 miles past the Austin-Bergstrom Airport. Main entrance to resort is immediate next left after blinking yellow traffic light at Pope Bend Rd. Turn left into resort. Follow 3-mile drive to lobby entrance.

From Downtown Austin

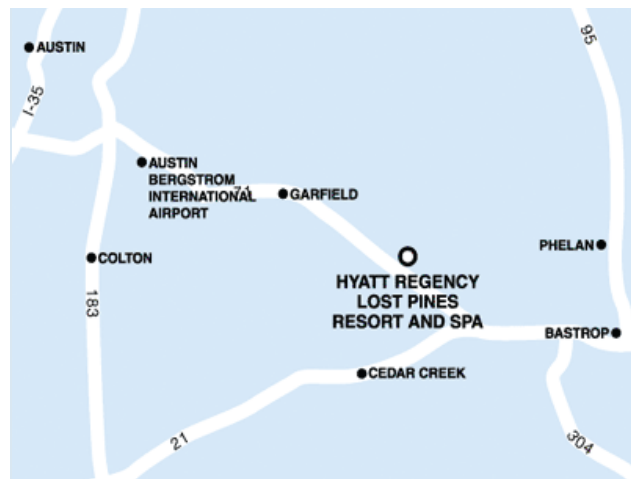
Take 5th street east from downtown to I-35 South to Hwy 71 East. Stay on Hwy 71 East. Once past the Austin-Bergstrom Airport, the resort is approx 13 miles. Main entrance to resort is immediate next left after blinking yellow traffic light at Pope Bend Rd. Turn left into resort. Follow 3-mile drive to the lobby entrance.

HOTEL ACCOMMODATIONS

THE HYATT LOST PINES RESORT & SPA

The Hyatt Lost Pines Resort & Spa will serve as headquarters for the TSPS Annual Conference.

575 Hyatt Lost Pines Rd. • Lost Pines, TX 78612



Each exhibitor is responsible for making their own room reservations. Please refer to the special discounted TSPS rate when making reservations.

Reservations & Room Rates:

512-308-1234 OR 800-233-1234

Sing./Dbl. = \$235.00

resort fee waived (\$15.00 value)

Resort Fee includes the following amenities:

- Unlimited access for local, 800 or 888 calls
- Unlimited use of health club, tennis courts, bicycles, chipping and putting greens and golf club storage
- Complimentary shuttle service into Bastrop
- Complimentary newspapers and self-parking

Each exhibitor is responsible for making their own room reservations. Please refer to the special discounted TSPS rate when making reservations.

Hotel Registration Deadline:

The negotiated discounted TSPS room rate is available until all rooms in the TSPS block are reserved OR August 23, 2010, **whichever may occur first**. Any reservations received after the cut-off date will be reserved on a space and/or rate available basis as determined by the hotel.



GROUND TRANSPORTATION

Hyatt Regency Lost Pines Resort and Spa

575 Hyatt Lost Pines Road, • Lost Pines, Texas, USA 78612

Super Shuttle – provides transportation to and from Hyatt Regency Lost Pines and the Austin-Bergstrom International Airport, 24-hours a day, every day. At the airport, follow the signs from the baggage claim area to the Super Shuttle ticket counter located near baggage carousel one. You can purchase your shuttle ticket there. Advance reservations via Super Shuttle are also available. You may also schedule your return shuttle reservation at the Super Shuttle ticket counter. Cost (per person): \$26 one-way; \$46 round trip. Cash or any major credit card accepted. Reservations: 512-800-BLUEVAN (258-3826). 24-hour advance notice is recommended for trips from the hotel to the airport.

HOTEL AMENITIES

Django Spa is a breath of fresh and relaxing air. By incorporating local herbs, aromatherapy, distinctive wraps and massage, guests will receive unparalleled pampering. The spacious, 18,000 square foot facility offers 18 treatment rooms, as well as men's and women's relaxation pools, sauna, whirlpools, an outdoor spa pool and more. To make an appointment call 512-308-1234.

Stay Fit at Hyatt gym gives you 24 hour-a-day access to our fully-equipped health club, featuring energizing views of the pool and golf course, and up to the latest equipment.

NIGHTLIFE & DINING

Stories Fine Dining Establishment is an elegant retreat serving dinner nightly. Complement each delicious course with a selection from our impressive master wine list, offering wine flights and by-the-glass choices. *Business Casual dress is recommended, reservations are required.* Please call Resort Reservations at 512-308-4860. For parties of ten or more: 512-308-4882.

Firewheel Café – casual all-day dining

Old Buck's Poolside Grill – full bar and café poolside

Shellers Barrelhouse Bar and Grill – full bar, casual dining from noon to midnight.

Major Neighbor's Grill – casual dining at the golf clubhouse

McDade's Emporium and Ice Cream Saloon – coffee, ice cream, candy and sundry items

Scribes Bar – off the lobby serving cordials, brandies and wine in a library parlour atmosphere

TSPS GOLF TOURNAMENT

Individual Tee Times – Friday, September 24

Individuals wishing to play golf on Friday can make their own reservations and payment directly with the Wolf dancer Golf Club. Contact the club prior to your arrival at 512-308-4770 to ensure flexibility in your tee times.

TSPS Annual Golf Tournament – Saturday, September 25

Tee times are available beginning at 1:00pm. Contact the Wolf dancer Golf Club directly at 512-308-4770 to sign up for the tournament. The cost per player is \$150.00 per player, which includes: green fees, cart fees, range balls, bag tag, GPS, and tournament scoring.





EXHIBITOR RULES AND REGULATIONS

Infraction of regulations on the part of an exhibitor or his/her representatives, or both, will subject the exhibitor or his/her representatives to dismissal from the exhibition hall and dismantling of the exhibit, in which event it is agreed that no refund shall be made by Texas Society of Plastic Surgeons and, further, that no demand for redress will be made by the exhibitor or his/her representative.

1. Exhibits which have a disruptive nature and/or unsuitable content, as determined solely by Texas Society of Plastic Surgeons, are not permitted.
2. In return for payment in full for the exhibit contracted by the exhibitor TSPS will provide the following for each exhibit: one (1) six-foot skirted table and two (2) chairs. Any additional services are the responsibility of the exhibitor. All utility needs are to be paid by the exhibitor.
3. Exhibit space will be limited to tabletop or equivalent floor space. Exhibitors must conform to this space requirement, and should plan displays with this in mind.
4. Texas Society of Plastic Surgeons reserves the right to adjust booth assignments.
5. Exhibitors shall be limited to those whose products or services are related to plastic surgeon medical, professional, or practice interests. The TSPS reserves the right to screen applications for space and to accept only those which conform to this criteria. All exhibitors will be required to follow the Food and Drug Administration (FDA) imposed rules and regulations on displayed products. These rules require disclosure of current FDA status by appropriate labeling of all displayed products, such as medical devices and pharmaceuticals. Further information on these rules and regulations may be obtained from the FDA.
6. Live or recorded music attractions used in an exhibit must have prior written approval from Texas Society of Plastic Surgeons. Requests should be submitted to the TSPS Executive Director. Exhibitor must obtain own license for copyrighted music used in the exhibit space and will indemnify and defend Texas Society of Plastic Surgeons against any claims or suits alleging copyright infringement for the use of music by the exhibitor.
7. Advertising material or signs of firms other than those that have rented booth space are prohibited. Canvassing and solicitations of business, except by exhibiting firms, are prohibited. Exhibitors are restricted from soliciting customers in the aisles, outside the booth area, or any other area of the show. Exhibitors must remain within their own space while distributing literature, product samples, or other materials.
8. In the event of failure or inability to fulfill this contract, or to furnish the space, due to fire, strikes, authority of the law, act of God or any other cause or reason, Texas Society of Plastic Surgeons agrees to return to the exhibitor all deposits or other monies paid, and thereupon this agreement shall be deemed canceled by mutual consent, and Texas Society of Plastic Surgeons shall be relieved from all responsibility.
9. EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY TEXAS SOCIETY OF PLASTIC SURGEONS FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TEXAS SOCIETY OF PLASTIC SURGEONS OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.
10. Unethical conduct or infraction of TSPS regulations will subject the exhibitor or his/her representatives to dismissal from the meeting. Should this occur, no refund of the Exhibitor Fee will be made.
11. There will be no subletting of space or use of a booth by two or more firms.
12. Exhibitors must adhere to the opening and closing times of the exhibit hall.
13. Fire Protection: Booth decorations as well as any merchandise or materials attached to table skirts must be non-combustible or flame-proofed. Electrical wiring must conform with all federal, state, and municipal government regulations and with National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel all or such part of the exhibits deemed irregular. Exhibitors must comply with local fire regulations.
14. Beverages and Food: Give-away sample size snacks (food and/or beverage) require prior permission and approval from Texas Society of Plastic Surgeons. Alcoholic beverages are not permitted.
15. No helium balloons or open flames (candles, lanterns, etc.) are permitted in the exhibit area.

If you have any questions, please contact:
Sylvia Hall, Expo Manager, TSPS
401 West 15th St., Austin, TX 78701
P: (512) 370-1524 or
by email: sylvia.hall@texmed.org

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TSPS 2010 ANNUAL MEETING

APPLICATION FOR SPONSORSHIP & EXHIBIT SPACE

Name of Firm _____

Name and Title of Contact Person _____

Address _____

City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Persons Email: _____

Company Representatives who will work the booth and receive complimentary registration: (2 people may work the booth)

1. _____

2. _____

Companies we do not wish to be placed next to: _____

What general product line do you promote? _____

EXHIBIT:

For full description of package benefits see brochure.

Gold \$1,500

Platinum \$2,500

SPONSORSHIPS:

TSPS Conference Syllabus \$250

Tote Bag Sponsor \$250

Nametag Lanyard \$250

Evening events Food & Beverage \$500

Please return this form to:

Sylvia Hall, TSPS, 401 West
15th Street; Austin, TX 78701

Phone: (512) 370-1524

Fax: (512) 370-1626

sylvia.hall@texmed.org

www.tsps.net

Sponsors are acknowledged via onsite signage, slide show and podium announcements.

The undersigned acknowledges receipt of and agrees to abide by the Exhibitor Policies as printed, which regulations are considered to be part of the agreement between exhibitor and Texas Society of Plastic Surgeons if this application is accepted by Texas Society of Plastic Surgeons. Acceptance of this application as an agreement between the exhibitor and Texas Society of Plastic Surgeons will occur when signed by a Texas Society of Plastic Surgeons representative. All claims or suits arising out of the application's acceptance or rejection shall be governed by the laws of the State of Texas, and any obligations arising out of the Application's acceptance or rejection shall be considered as occurring in Travis County, Texas.

Total Fee enclosed \$ _____

Method of Payment: Check Visa MasterCard American Express

Credit Card # _____ Expiration Date: _____

Signature of Contact Person _____ Date _____

401 W. 15th St.
Austin, TX 78701-1680
www.tsps.net

See you in Bastrop!
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